



PRIME
HELPING NON-PROFITS REACH THEIR HIGHEST POTENTIAL

PRIME NONPROFIT CONSULTING COMPANY

*Prime Nonprofit Consulting Will Help You With Your
Mission and With Setting Goals To Move
Your Nonprofit Forward Faster*



ABOUT

PRIME NONPROFIT CONSULTING

BUSINESS PRINCIPLES

1. Nonprofits must be efficient, focused on future growth and customer satisfaction.
2. A nonprofit is only as effective as its executive leadership team.
3. Sustainable not-for-profits are those that understand their mission and customers and consumers and stay true to that.
4. Nonprofit organizations should be known for their impact and results.
5. Perfect your ability to communicate your return on investment and new funding will follow!

PRIME is a St. Louis based firm that provides marketing and business solutions to nonprofit organizations across the United States. A smaller company catering to your needs, PRIME representatives have over 60 years experience in the non-profit consulting industry including fundraising, marketing, communications, research services and management consulting for nonprofit organizations. We have the knowledge, the

expertise, and the resources to assist your company in getting the financial backing that allows you and your non-profit organization to grow. PRIME wants to be a part of that process and help you and your company succeed.

All of the associates at PRIME are committed to helping organizations reach their highest potential and in turn helping to solve the communities most

challenging problems. We align skill with passion to create innovative yet practical solutions for nonprofits.

We customize and tailor our services to meet your specific needs. We will listen and assess your vision, mission and current challenges and help design a plan for your organization. We are committed to results and customer satisfaction.

WHO WE ARE



SERVICES

We provide comprehensive consulting services to nonprofits and socially focused organizations with an emphasis on the pillars of strategy, fundraising, governance, leadership, and operations. Our goal is to ensure that all nonprofit organizations can learn how to get the funding they need in order to be successful.

MISSION ALIGNMENT



ORGANIZATIONAL CAPACITY BUILDING



GROWTH POSITIONING



STRATEGIES THAT EMPOWER NONPROFIT ORGANIZATIONS

- Program Development
- Project Implementation
- Program Evaluation
- Executive Search
- Organizational Assessment
- Retreat Planning
- Board Development
- Management Consulting & Capacity Building
- Strategic Planning
- Reorganization Strategy & Execution
- Interim Executive Leadership
- Grant Writing
- Fundraising
- Assessment and Planning
- Feasibility Studies
- Earned Income Strategy
- Income Strategy
- Sustainability Plan
- Branding
- Marketing Planning

COMMUNITY INVOLVEMENT

Jones served on the Southwestern Illinois Leadership Council, on the Board of Epworth and previously served on the Federal Reserve Bank Community Development Advisory Board. She is active with Central Baptist Church Media Ministry, and Delta Academy. Jones earned her bachelor of science in Mass Communications from Jackson State University, and holds a Juris Doctorate from St. Louis University School of Law.

Born and raised in the City of St. Louis, Jones stays committed to the advancement of children and families in the place that she calls home. She is very active in the community and especially proud of her volunteer service helping children succeed. She believes that exposing children to the vast resources in their communities will in turn open the door to new learning opportunities. Jones has two daughters of her own.



EXECUTIVE EXPERIENCE

Johanna Wharton Jones has nearly twenty years of nonprofit management experience. Her expertise includes fundraising, grant writing, program development, developing strategic partnerships, training, facilitation skills and marketing.

Jones has a reputation for leading organizations through turnarounds through staffing and mission alignment, fundraising, expanding programming and community partnerships. One of Jones's greatest successes is that she developed a turnaround strategy for an organization that strengthened programs, improved staff performance and increased revenue by \$700,000 in ten months.

Jones previously served as the Executive Vice President of Grace Hill Settlement House where she led Grace Hill's Efforts in Early Childhood Education, Community and Economic Development, School Age Academic Advancement, Aging Services and Family Advancement. Jones successfully led efforts to renovate and open Grace Hill's Water Tower Hub building, renovate and open seven transitional housing units in the College Hill Neighborhood. Jones has also served on the Board of Directors of Centennial Plaza Apartments, Jamaa Charter School, the Family Support Network (now Epworth) and the St. Louis Coalition for Nonviolent Social Change.



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GET IN TOUCH



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